Meet DevonWay, Inc.

DevonWay's innovative continuous improvement software is changing the way nuclear and other power-generation plants respond to cross-cutting issues and regulatory compliance. DevonWay's mission is to become the premier provider of innovative next-generation enterprise software solutions for utilities. Continuous improvement is the foundation of all that we do. The company is headquartered in San Francisco with solution centers in Portland, OR and Salt Lake City. Sales/Support offices are located in Charlotte, Atlanta, Philadelphia, Austin, Minneapolis, and Phoenix.

Nuclear Power Culture and You

Learn about the importance of a safety culture within the nuclear power industry and how that could affect you as a nuclear power employee. Become familiar with how technology is used to drive progress as well as to help create a continuous improvement environment.

Speakres:

Sally N. White | Vice President, Business Development

Sally White leads the group that participates in nuclear industry events and owners groups. Reporting to Bob Felton, beyond sales relationships which she has amassed, she helps supply benchmarking information to sites and shares other industry trends as she travels to sites and collaborative industry events.

Education: Sally received a BS degree in Communications, from Westminster University, and her MBA from, Alameda University. Sally has taken NANTEL training, Continuous Improvement App training, and is an active member of Women In Nuclear (WIN).

Previous Experience: Sally was Vice President, Business Development and Sales Training Director at TenFold Corporation with accounts including Duke, Southern Company, Allstate, and other Fortune 100 and 500 companies. At Novations - Provont she was an Account Manager with accounts including Progressive Insurance, Texas Instruments, EDS. All accounts expectations were met and they were referencable. Before information technology, Sally joined the early stage company, Mrs. Fields Cookies
– where she became VP Sales & Marketing, responsible for all marketing and customer loyalty programs for 750 stores.

**DevonWay Experience:** Sally is responsible for building relationships throughout the nuclear industry to ensure DevonWay receives the feedback on emerging topics. A partial list of industry trade events that DevonWay supports and will attend to increase knowledge of nuclear and regulatory issues includes:

- NEI|Cyber Security Workshop  
  JAN 25, 2011
- USA Supply Chain Conference  
  JAN 26, 2011
- NRC|Regulatory Information Conference  
  MAR 9, 2011
- North American Young Nuclear Generation Conference  
  MAY 10, 2011
- NEI|Nuclear Energy Assembly  
  MAY 11, 2011
- Edison Electric Institute  
  JUN 13, 2011
- Human Performance Root Cause Trending Conference  
  JUN 13, 2011
- USA|Executive Summit & Conference  
  JUN 14, 2011
- American Nuclear Society  
  JUN 26, 2011
- Nuclear Information Technology Strategic Leadership  
  JUL 12, 2011
- Women In Nuclear Conference  
  JUL 24, 2011
- Corrective Action Program Owners Group  
  AUG 9, 2011

Sally lives in Park City, Utah where she enjoys mountain adventures with her husband and their wolf, Echo.

**Kristy Bloxham, PhD | Senior Training Specialist**

**Kristy Bloxham** is a Senior Training Specialist in the DevonWay Training Department. She is responsible for the development and delivery of online, blended and face to face training for DevonWay applications.

**Education:** Kristy graduated from Utah State University where she earned a PhD in Instructional Technology and Learning Sciences. Her dissertation research was on using continuous improvement principles to improve online training and education. At DevonWay, Kristy has taken NANTEL training and is a certified YourWay Developer as well as a member of Women In Nuclear (WIN).

**Previous Experience:** Kristy’s career spans 25 years and includes software and business development, University teaching and advising, and research involving the use of continuous improvement processes in education. Kristy served as the Distance Learning Endorsement Coordinator, Instructor, and student mentor at Utah State University.

Kristy lives in Logan, Utah with her husband and three children.